

2023 Guide to Tennis Venue Services

SEE BELOW FOR HELPFUL HINTS AND AVAILABLE RESOURCES



BUSINESS SERVICES

- USTA assistance and support with liaising between public and private developers.
- Forecasting and financial recommendations that help determine project cost estimates.
- Identifying potential partners and funding sources
- Assistance with business plan preparation and review
- Providing recommendations for operations and staffing

TECHNICAL SERVICES

- Assessment of existing facility to address any problems with tennis courts, lights, etc.
- Preparation of existing facility rehabilitation or renovation plans
- Review of contract bids
- Review of construction documents to ensure all project details are clear, accurate and concise • Recommendations for alternative or cost saving methods for construction, grading and drainage plans

ADVOCACY SERVICES

- Complimentary [USTA Community Advocacy Handbook](#)
- Assist project leaders in developing their project's position and identifying a special proposal
- Provide tennis research and data to outline opportunities

DIGITAL TOOLS

- Create custom online programs and manage financial transactions with ease
- Oversee court bookings, sell and manage services, and connect with customers in one place
- Promote your business with easy email marketing and a free custom website

FACILITY FUNDING

- The USTA offers a competitive grant to facilities that meet additional requirements outlined below. Funding eligibility is based on many criteria including the successful completion of the technical review, the number of tennis courts at the site, and the programming offered at the facility.

Categories	Funding Description	USTA Contribution*
CATEGORY I	Basic Facility improvements, including fixed tennis court amenities (i.e. backboards, fencing, windscreens, smart court access, etc.) and blended 36' and 60' tennis line installation on existing tennis courts.	Up to 50% of total project cost (\$5,000 maximum)
CATEGORY II	Resurfacing of existing 36', 60', and 78' tennis courts. Converting 78' tennis courts to stand-alone 36' tennis courts.	Up to 50% of total project cost (\$35,000 maximum) 2 – 3 courts = \$5,000 – \$12,500 max 4 – 8 courts = \$12,500 – \$25,000 max 9+ courts = \$25,000 – \$35,000 max
CATEGORY III	New construction of 36', 60', and 78' tennis courts. Reconstruction of existing 36', 60', and 78' tennis courts. Lighting. Addition of structures over existing tennis courts.	Up to 50% of total project cost (\$55,000 maximum) 2 – 3 courts = \$15,000 – \$25,000 max 4 – 8 courts = \$25,000 – \$40,000 max 9+ courts = \$40,000 – \$55,000 max

*Additional funds may be available for indoor projects.

[CONTACT US](#)

[EMAIL FACILITIES@USTA.COM](mailto:FACILITIES@USTA.COM) TO GET YOUR PROJECT STARTED TODAY